



WELCOME TO THE PROGRAMME & SEMINAR FOR

RESILIENT LEADERSHIP IN A 21ST CENTURY DIGITAL ECONOMY

IN PARTNERSHIP

POST GRADUATE CERTIFICATE



OVERVIEW

This Programme and Seminar is an important knowledge sharing forum to identify and take a deep dive into the demands of leadership in the 21st Century and beyond. Digitisation, synthesising complexity, and the shift toward smart societies requires good decisions to be made by people who lead. To do this they must have the skills to be forefront in adaptive resilient behaviour that enables trusted positive change. This Programme is about charting a path to a resilient future and the mastery of new and unique skills which are the vital, underpinning, and unifying requirements to live, work and make decisions in the global economy, now, during rapid change and into its future.





DO
SOMETHING
TODAY
THAT YOUR
FUTURE SELF
WILL SAY
THANK YOU
FOR

@GUSTOLNYC



TARGET AUDIENCE

This Programme is designed for leaders, decision makers, executives, Board members, people in public office, future leaders, and socioeconomic influencers who are wanting to:

- Build and enhance their resilience, capabilities, and performance in a pervasively digital world
- Understand new leadership ecosystems and their importance
- Seek a greater understanding of rapid change and its impact on current and future leadership requirements
- Be equipped with the knowledge, acumen, tools, and their application to shape an impactful future
- Embrace and maximise the potential of emergent technology and a changing socioeconomic landscape

CHARTING THE PATH TO A RESILIENT FUTURE ACTIONS & IMPLICATIONS

The 21st Century demands mastery of new and unique skills which are the vital underpinning and unifying requirements to live and work in the world, now and into its future.

Less than 3% of leaders & decision makers have these skills.

CHANGE IS NEEDED

THE OBJECTIVES

1. Build agile, adaptive, respectful and resilient leadership skills, attitude, thinking, wellbeing and behaviour.
2. Be able to embrace constant and rapid change.
3. Identify critical legal and regulatory requirements in a digital economy.
4. Understand compliant and assured data, information and intelligence processes and assets are a planning enabler.
5. Know that planning must be a deliberate process and that no planning activity is ever wasted.
6. Learn how to embrace and respond to differences to avoid groupthink.
7. Develop a mature perspective towards security and trust leadership. Shift thinking from “trying to win” to “trying not to loose”.
8. Develop and integrate security leadership to become the organisational glue that keeps the people, process and technology aligned to organisational goals, opportunities, security programmes and digital trust.
9. Proactively integrate security wisdom and agile thought leadership across organisations and collaborative ecosystems.
10. Understand new digital landscapes and their risks.
11. Understand the foundational principles of Society 5.0 and its technologies such as blockchain and IoE.

The beginning of
a journey

VIRTUAL PROGRAMMES



RESILIENT LEADERSHIP IN A 21ST CENTURY DIGITAL ECONOMY

VIRTUAL PROGRAMME CONTENT			
DAY	DURATION	MODULE TOPICS	FACULTY & ASSOCIATES
Day 1	3 Hours	1. Leadership: Digital Intelligence, Preparedness and Curiosity. 1.1 Charting a path to a resilient future. 1.2 The essential tool kit of skills that unite the global economy.	Professor Lisa Short
Day 2	2 Hours	2. Leadership: The legal and regulatory challenges of data and digital transformation. 2.1 Case Studies	Dean Armstrong QC Professor Lisa Short
Day 3	2 Hours	3. Leadership and Blinkered thinking: The implications of standing still. 3.1 Strategic planning and the influence of geopolitical intelligence on global business and innovation	Philip Ingram MBE
Day 4	2 Hours	4. Security Leadership Principles: Being secure is not a choice, it's a lifestyle.	Ian Thornton-Trump CD
Day 5	3 Hours	5. Trust Leadership: 5.1 Social Engineering, Insider Threats and Crisis Simulation. 5.2 Social Engineering Awareness Course	Lisa Forte
Day 6	3 Hours	6. The digital handshake: Trustless ecosystems and the building blocks of trust. Leadership, blockchain philosophy and why I need to care. 7. Leadership: A mental health challenge. 8. Leadership in Practice - CASE STUDIES	PANEL PRESENTATION Professor Lisa Short Dean Armstrong QC Philip Ingram MBE Ian Thornton-Trump CD Lisa Forte

LOGISTICS

VIRTUAL SEMINAR PROGRAMMES

Each Programme requires 6 Virtual Sessions

Option A

Week 1: 4th - 8th October 2021

Week 2: 11th October 2021

Option B

Week 1: 29th November - 3rd December 2021

Week 2: 6th December 2021

Other options available on request for group programmes

FEES

£4,000 per person covering the tuition, course materials, sessions, and the Graduate Certificate in Resilient Leadership in a 21st Century Digital Economy.

£3,500 per person for group bookings [10 or more people]

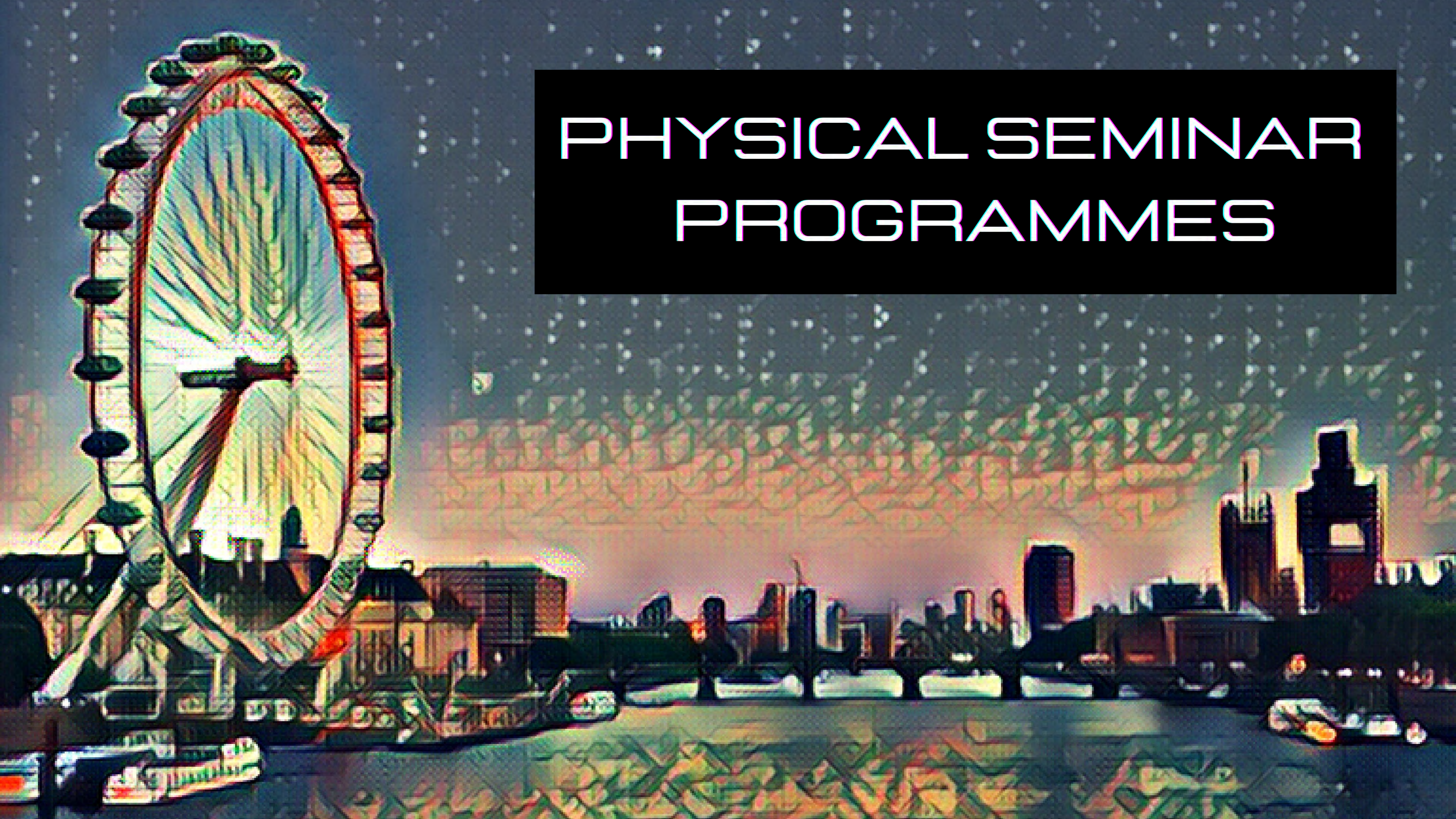
ALL REGISTRATIONS & FULL PROGRAMME

<https://www.londongs.co.uk>

info@londongs.co.uk



PHYSICAL SEMINAR PROGRAMMES



RESILIENT LEADERSHIP IN A 21ST CENTURY DIGITAL ECONOMY

PROGRAMME CONTENT - PHYSICAL EVENT [3 DAYS]

DAY	DURATION	MODULE TOPICS	FACULTY & ASSOCIATES
Day 1	Morning	1. Leadership: Digital Intelligence, Preparedness and Curiosity. 1.1 Charting a path to a resilient future. 1.2 The essential tool kit of skills that unite the global economy.	Professor Lisa Short
	Afternoon	2. Leadership: The legal and regulatory challenges of data and digital transformation. 2.1 Case Studies	Dean Armstrong QC Professor Lisa Short
Day 2	Morning	3. Leadership and Blinkered thinking: The implications of standing still. 3.1 Strategic planning and the influence of geopolitical intelligence on global business and innovation.	Philip Ingram MBE
	Afternoon	4. Security Leadership Principles: Being secure is not a choice, it's a lifestyle.	Ian Thornton-Trump CD
Day 3	Morning	5. Trust Leadership: 5.1 Social Engineering, Insider Threats and Crisis Simulation. 5.2 Social Engineering Awareness Course	Lisa Forte
	Afternoon	6. The digital handshake: Trustless ecosystems and the building blocks of trust. Leadership, blockchain philosophy and why I need to care. 7. Leadership: A mental health challenge. 8. Leadership in Practice - CASE STUDIES	PANEL PRESENTATION Professor Lisa Short Dean Armstrong QC Philip Ingram MBE Ian Thornton-Trump CD Lisa Forte

LOGISTICS

PHYSICAL SEMINAR PROGRAMMES

Each Programme is held over 3 Days

Option A

LONDON: February 22-24th, 2022

Option B

DUBAI: March 29-31st, 2022

Other options available on request for group programmes

FEES

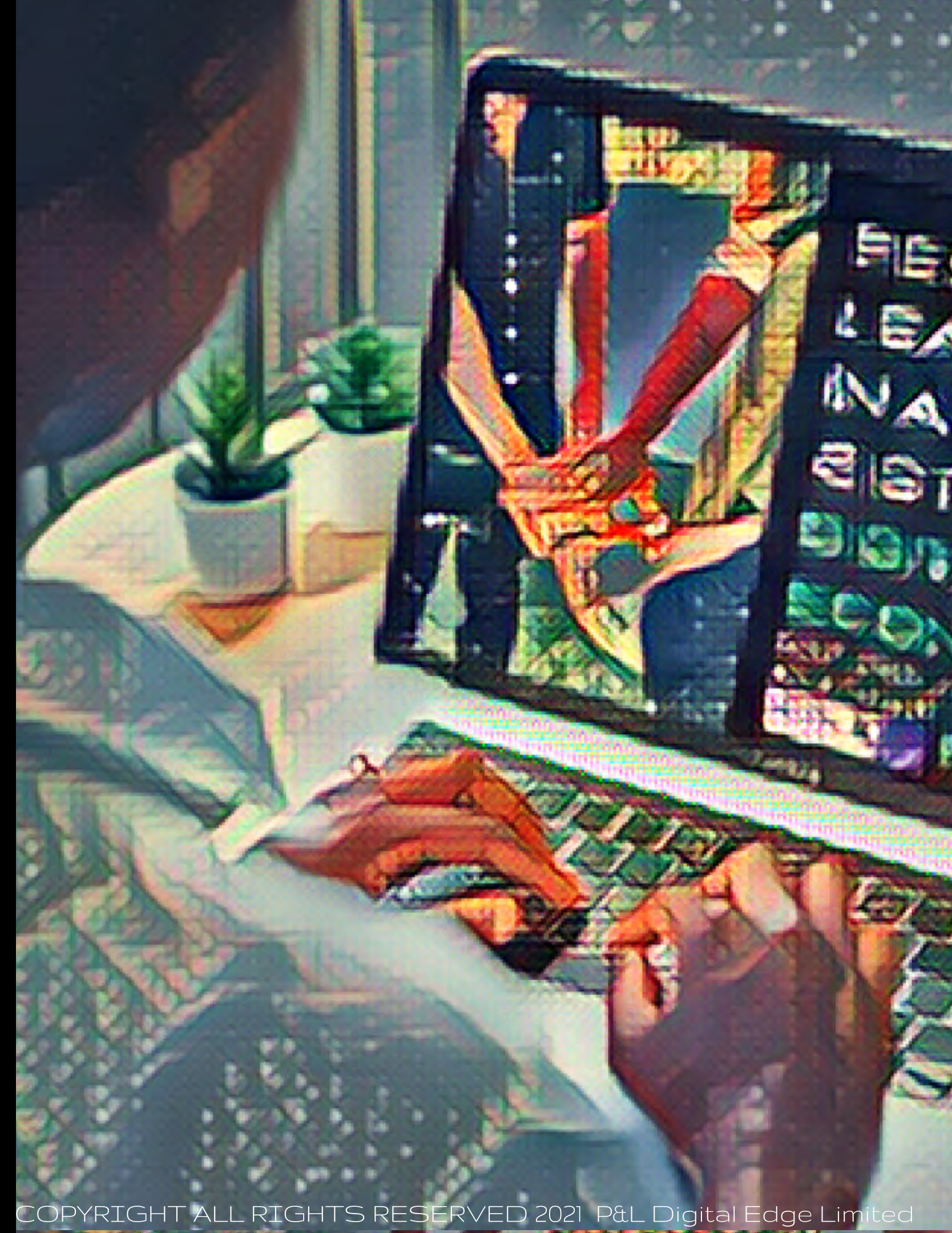
£5,500 per person covering the tuition, course materials, seminar sessions, refreshments, lunch and closing event during the Programme and the Graduate Certificate in Resilient Leadership in a 21st Century Digital Economy.

£5,000 per person for group bookings [10 or more people]

ALL REGISTRATIONS & FULL PROGRAMME

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PROF. LISA SHORT

DUniv., Grad. Cert Sc., Bch T&D, Dip. T&A Sys., Adv. Dip. OHS, BA (Economics, Geog., Fin. Mgt.) Dip. Ed.

Top 150 B2B Women Thought Leaders in the World to follow in 2021

Top 100 B2B Thought Leaders in the World to follow in 2020

Top 50 Global Thought Leaders & Influencers on Cryptocurrency

Top 50 Global Thought Leaders & Influencers on Blockchain

Top 50 Global Thought Leaders & Influencers on EdTech

Top 100 Women in Crypto in the World in 2020 #CryptoAunty

HEPHAESTUS

Professor Short is renowned. and has a track record for engaging and converging the best people, businesses, and stakeholders [public and private] internationally to get the job done. Challenging the state of play and disrupting the norm whilst pragmatically embracing high level uncertainty, threat opportunity risks and the rapidly advancing potential of frontier technology like blockchain keeps Lisa at the forefront of pioneering effective positive change and sustainable exponential growth in product-led, commercially opportunistic, digital transformation. Lisa's nexus is people; democratised value chains; relationship driven economics; SDG impact; sustainable at-scale growth; improved resilient businesses and internationally diversified markets, underpinned by targeted education, data-protection and fit for purpose frontier digital technology including blockchain, DLT and IoT. Augmented by a highly respected international academic and research contribution, this bold, multi-dimensional and courageous approach spotlights perfectly the many applauded, and successful initiatives Lisa has founded, established, and leads globally.





DEAN ARMSTRONG QC

"Dean Armstrong is fast reaching the point where there will be no one above him at all"

Queens Counsel, Arbitrator, Mediator
Joint Head of Chambers (The 36 Group)
Head of Cyber Law (36 Commercial)

Dean Armstrong QC is a highly experienced practitioner specialising in Commercial Litigation; Cyber, Data & Technology law; Fraud Regulation and Investigations.

Dean is considered a leading authority in the UK on Cyber law, with a growing international reputation of pre-eminence in all areas of the subject. He is co-author of Cyber Security Law and Practice, an authoritative and thorough textbook in the fast-developing world of technology. This popular work has recently been updated and expanded upon in a second edition. He is also co-author of the first legal textbook written by counsel on Blockchain and Cryptocurrency: The International Legal and Regulatory Challenges, which has been well received across the world. Last year saw the publication of Cyber Litigation: The Legal Principles, and Cyber Risk and Insurance is on the point of being published. He has also contributed chapters to other publications.

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COMMERCIAL



PHILIP INGRAM MBE

BSc MA GCGI

Director & Co-Founder
Hephaestus Collective Limited
P&L Digital Edge Limited

Founder & Managing Editor
Grey Hare Media Limited

HEPHAESTUS



Philip Ingram has an eclectic background and is a management executive, world leading authority, author, and an internationally renowned freelance media professional with a penchant for geopolitics, intelligence, security, and digital and emergent technology. He has global experience planning international interventions into countries and drafting and implementing international, and national agreements whilst devising and monitoring the implementation of those agreements.

He is the Managing Editor & Director of his own technology focused media company as well as Chairing a cyber intelligence company and being a Director and Co-Founder in several digital transformation companies aimed at introducing disruptive, enhancing blockchain based solutions. He has co-authored part of the new book Blockchain Impact. He is widely published and quoted as a world leading authority in his areas of pre-eminence.



IAN THORNTON-TRUMP CD

EH, CNDA, CySA+, CPM, BA

Chief Information Security Officer
CYJAX [UK]

Chief Technology Officer
Octopi Managed Services [Canada]
CTO of Octopi Research Labs [UK]

Ian is an Information Technology Infrastructure Library [ITIL®] Certified IT professional with 25 years of experience in IT security and information technology.

Ian has deep experience with the threats facing small to medium and enterprise businesses. His research and experience have made him a sought-after preeminent cyber security consultant specialising in cyber threat intelligence and security leadership programmes for small, medium and enterprise organisations. In his spare time, he teaches cyber security and IT business courses for CompTIA as part of their Global Faculty and is the lead architect for Cyber Titan, Canada's efforts to encourage the next generation of cyber professionals.





LISA FORTE

LL.M., LL.B., PTLLS.

Partner & Co-Founder

Red Goat Cyber Security LLP

Lisa Forte is a speaker, trainer, entrepreneur, documentary personality and vlogger with her own show ReBooting. Lisa is the co-founder of Red Goat Cyber Security and is an expert in social engineering training, insider threat program development and helping crisis management teams rehearse and test their plans for a cyber-attack or breach. Red Goat are an exciting company who are changing the way we view social engineering attacks and are coming up with creative solutions for companies around the world.

Lisa has starred in several documentary films and is a regular on BBC news, radio and in UK national papers and passionately supports the “tech for good” philosophy. In 2020, Lisa also co-founded a “cyber for good” movement called Cyber Volunteers 19. The group provided pro bono help and advice to hospitals around Europe during the pandemic and has amassed almost 3000 volunteers.

RED GOAT
CYBER SECURITY



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